

FACE A FACE
PARIS



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RUNNING LINE - FACE A FACE SPRING 21 COLLECTION

For this new collection, Pascal Jaulent, artistic director of the FACE À FACE design team has imagined a graphic line that is created, unraveled and plays through each model.



The concepts play with their interweaving connections and reform themselves: a flexible enveloping line ingenuously vies with geometric and structured forms.

Injecting real energy, colour lights up and catalyses the power of each piece of eyewear giving them radiance and vitality. The colour range is reimagined to highlight the graphic lines of this collection: natural shades such as ochre, terracotta and green open vistas to other atmospheres... contrasting with neons, fluorescents and transparent effects that are so dear to the brand's creative off-beat spirit.

A precise balance between belonging and freedom, innovation and timelessness to celebrate the joy of renewal.

DARIA



Daria1 col.1217

This eyewear inspired by designer DARIA Zinovatnaya brings together softness and uppercut in her work focusing on graphic lines in space. A hand-applied stroke of lacquer connects both parts of the eyewear and takes off on the temple: a dynamic that gives life and structure to the model!

MASHA



Masha1 col.9470

A stroke of energy flashes through this eyewear which brings together both bronze and aluminum features . An iconic FACE À FACE metal frame that combines lightness with robustness , a flash of light that energizes the model and enhances the eyes.

BOCCA TWEET



Bocca Tweet1 col4321

The pixelation of the iconic BOCCA range finds a new composition in the equally talented BOCCA TWEET! Developing its vocabulary of cubic construction, the front & side give the impression of being carved from a single 3D block.

Like a Tweet this design cleverly says a lot... in a short space of time!

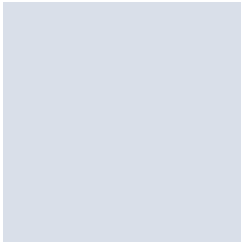
Design is the heart of our company

Design Eyewear Group creates and markets iconic eyewear brands, sold worldwide by quality opticians for more than 40 years.

Great design is what defines all our brands. They are versatile and clearly positioned: from audacious French design to a clean-cut Scandinavian look.

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