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WOOW IS YOU !

Even mightier than the news, the hard knocks and the masks that cover our faces, these glasses have the wind in their sails and an infectious joy de vivre!

DREAM BIG, GOING OUT, BRIGHT SIDE, CARRY ON, BE SAFE... or how to wear names as cool, comforting and unique as you are, for WOOW IS YOU effect!



The wind of freedom is blowing through the design of each of our models: the shapes have become larger and more assertive, in a spirit as cool as it is trendy, reminiscent of the celebrated 70s... but completely reinvented!

The colour palette is updated to give the expression of a whole new joy: iridescent electric and strong blues, refreshing granitas and rainbow gradients push the WOOW spirit to its peak. A freshness and energy that makes you want to let go and be surprised... Whilst giving the very best of yourself!

More than ever in these unprecedented times, a joyful and offbeat spirit is at the heart of the brand's intentions: welcome to the land of striking glasses that dream of a life back on track and celebrate the positive whilst waiting for it to resume.

Ask for the line-up and see for yourself: WOOW IS YOU!

BRIGHT SIDE



Bright Side1 col.9754

Look on the BRIGHT SIDE!

These mischievous tricolour metal glasses are as sassy as they are wise and help you to see life in a brighter light... without rushing!

Sparkly and smiley, they subtly combine galvanic and matte colours for a shimmering, precious effect, available in a round lemon or round cat-eye shape.

A positive vibration that blossoms in a Klein blue with galvanic silver, or a combination of pink and emerald green enhanced with galvanic gold. The joy of life and mischief incarnate!

FEEL FREE



Feel Free2 col.5666

If the hippie spirit and the height of chic were to merge, they would no doubt take the form of FEEL FREE!

This *oversized* and refined acetate eyewear takes all the liberties: large hexagonal, square or Pantos, they evoke the very best of the seventies spirit!

But there's no question of skimping on modernity: the colours are sharp, lively and make the interplay of patterns subtle, enhanced by contrasting end-tips. Multicoloured granitas, flowery freedom-inspired patterns, smoky green, elaborate browns...

Free yourself, outdo yourself, reveal yourself: let the wind of freedom blow!

ROOF TOP



Roof Top1 col.2005

Take style to new heights with the art of ROOF TOP WOOW-style!

These skilfully crafted glasses are as stylish as a New York rooftop terrace: The metal feature adds a precious graphic detail that creates a stunning effect!

A Panto and a super-iconic round shape in 70's-inspired colours: an opalescent nude is set ablaze in cobalt blue and regressive granita, while an orange gradient evokes the softness of a sunset.

Life at its best... a view from the very top.

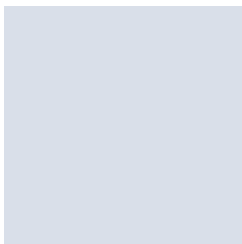
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